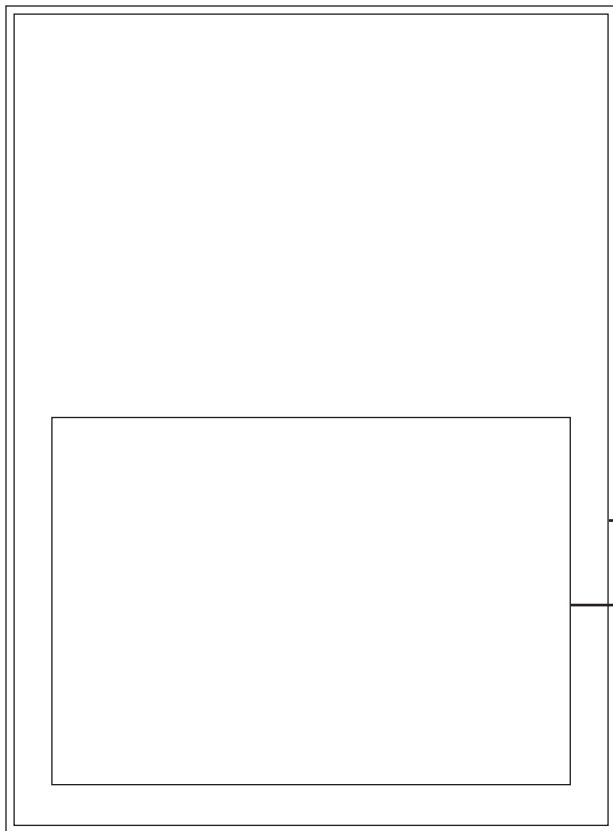


Print specifications



Whole page

Bleed: 8.125in × 11in (additional 0.125in on all sides)

Trim: 7.875in × 10.75in

Half page

Non-bleed: 6.875in × 4.875in

Whole page bleed size—8.125in × 11in

This is how big full-page submissions should be.

Whole page trim size—7.875in × 10.75in

This is how big full-page submissions will look once printed.

Half-page non-bleed size—6.875in × 4.875in

This is how big half-page submissions should be.

File formats

We prefer submissions in a PDF file format, with CMYK color profile and 300dpi resolution. We also accept ads in PSD, TIFF, AI or high-resolution JPEG formats, but cannot guarantee that they will display as intended. Please ensure that all fonts, images and logos are embedded on the file. We do not accept ads in Microsoft Office formats or low-resolution JPEG files.

Bleed allowance

For full page ads, please submit files at 8.125in × 11in. This includes an additional 0.125in bleed on all edges. This provides allowance for full-page images when the final magazine is cut by the printer.

Submitting files

Please email your advertising material to magazine@scmap.org. If we do not respond to you within the day, email back to us for acknowledgment.

Disclaimer

Supply Chain Philippines and SCMAP cannot be held responsible for any advertising material that is submitted to us which is not in accordance with our specifications.